



2025 - 2026 Graduate & Professional Studies Catalog

Addendum

Effective Date: February 17, 2026

This addendum supplements the *2025–2026 Graduate & Professional Studies Catalog*. The following academic programs have been approved and are added to the Catalog. All University regulations and academic policies remain in effect.

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Joseph M. Katz Graduate School of Business

Graduate Certificate in Foundations of AI for Business

The Graduate Certificate in Foundations of AI for Business is a 15-credit program designed to develop advanced technical, strategic, and ethical skills for AI implementation in business settings.

Course Name	Course Number	Credits	Required or Elective
Technical Foundation of Generative AI	BMIS 2630	3.0	R
Deploying AI for Business: Strategy, Design, and Execution	BMIS 2635	3.0	R
<i>Approved electives</i>		<i>9.0</i>	<i>E</i>
Total Credits		15.0	

Required Courses

These 6 credits are required for completion of the certificate

- BMIS 2630 - TECHNICAL FOUNDATIONS OF GENERATIVE ARTIFICIAL INTELLIGENCE FOR BUSINESS
- BMIS 2635 - DEPLOYING ARTIFICIAL INTELLIGENCE (AI) IN BUSINESS: STRATEGY, DESIGN, AND EXECUTION

Elective Courses

9 elective credits are required for the Micro-Credential. Examples of elective courses are provided below, and other electives are being developed.

- BMIS 2640 - RESPONSIBLE ARTIFICIAL INTELLIGENCE (AI) FOR BUSINESS
- BMKT 2573 - AI IN MARKETING

Micro-Credential in Foundations of AI for Business

The Micro-Credential in Foundations of AI for Business offers a condensed 9-credit pathway focusing on core technical and strategic AI competencies for business applications.

Course Name	Course Number	Credits	Required or Elective
Technical Foundation of Generative AI	BMIS 2630	3.0	R
Deploying AI for Business: Strategy, Design, and Execution	BMIS 2635	3.0	R
Approved Electives		3.0	E
Total Credits		9.0	

Required Courses

These 6 credits are required for completion of the micro-credential

- BMIS 2630 - TECHNICAL FOUNDATIONS OF GENERATIVE ARTIFICIAL INTELLIGENCE FOR BUSINESS
- BMIS 2635 - DEPLOYING ARTIFICIAL INTELLIGENCE (AI) IN BUSINESS: STRATEGY, DESIGN, AND EXECUTION

Elective Courses

3 Elective credits are required for the Micro-Credential. Examples of elective courses are provided below, and other electives are being developed.

- BMIS 2640 - RESPONSIBLE ARTIFICIAL INTELLIGENCE (AI) FOR BUSINESS
- BMKT 2573 - AI IN MARKETING

School of Public Health

Maternal and Child Health (MCH) Certificate

The graduate certificate in Maternal and Child Health (MCH), housed within the School of Public Health's Center for Health Equity, is a 15-credit, 300-contact-hour program. Its goal is to provide students with the skills and abilities needed to join the future MCH workforce and improve the health and well-being of women, pregnant and birthing people, infants, children, adolescents, and children with special health care needs. Students will develop an understanding of the unique needs of these populations and acquire skills in scientific methods, policy development, and practice-based approaches. The curriculum emphasizes addressing population health needs, social and political determinants of health, and racial and ethnic health inequities through a life course perspective and a reproductive justice framework.

In addition to completing the 15-credit didactic curriculum, students will engage in 300 hours of experiential learning under the mentorship of faculty or community partners specializing in maternal and child health equity.

Core Courses

- BCHS 2575 - SEMINAR MATERNAL AND CHILD HEALTH
- PUBHLT 2033 - FOUNDATIONS IN PUBLIC HEALTH
- **or**
- PUBHLT 2011 - ESSENTIALS OF PUBLIC HEALTH
- PUBHLT 2091 - MATERNAL AND CHILD HEALTH LEADERSHIP 1

Elective Courses

Add elective courses to core for a total of 15 credits to fulfill certificate requirement.

- EPIDEM 2709 - EPIDEMIOLOGY OF WOMEN'S HEALTH
- EPIDEM 2725 - REPRODUCTIVE DEVELOPMENT FROM MODEL ORGANISMS TO HUMANS
- EPIDEM 2719 - REPRODUCTIVE EPIDEMIOLOGY
- NUR 3075 - STATE OF THE SCIENCE: WOMEN'S HEALTH
- HRS 2092 - MATERNAL AND CHILD HEALTH LEADERSHIP 2
- EPIDEM 2310 - PSYCHIATRIC EPIDEMIOLOGY
- HUGEN 2020 - INTRODUCTION TO POPULATION GENETICS AND GENETIC EPIDEMIOLOGY
- HUGEN 2060 - CHROMOSOMES - STRUCTURE AND FUNCTION
- HUGEN 2049 - INTRODUCTION PUBLIC HEALTH GENETICS
- HUGEN 2056 - GENETIC CONDITIONS AND PUBLIC HEALTH PROGRAMS
- BCHS 2524 - OVERVIEW OF HEALTH EQUITY
- PUBHLT 2500 - INTEGRATIVE SEMINAR IN HEALTH EQUITY
- PUBHLT 2501 - HEALTH EQUITY RESEARCH: METHODS AND INTERVENTIONS
- EOH 2140 - CLIMATE CHANGE AND HUMAN HEALTH
- IDM 2038 - PREVENTION, TREATMENT, AND CONTROL OF GLOBAL INFECTIOUS DISEASES
- EOH 2504 - PRINCIPLES OF ENVIRONMENTAL EXPOSURE

Course Information

Public Health

PUBHLT 2091 - MATERNAL AND CHILD HEALTH LEADERSHIP 1

Minimum Credits: 2

Maximum Credits: 2

In order to become a leader in Maternal and Child Health (MCH), what would you need to know? This seminar addresses specific knowledge, skills, personal characteristics, and values necessary for MCH leadership. The knowledge and skills addressed in this seminar are derived from the 12 MCH competencies developed by the Maternal and Child Health Bureau. The 12 competencies are: MCH knowledge base/context, self-reflection, ethics and professionalism, critical thinking, communication, negotiation and conflict resolution, cultural competency, family-professional partnerships, developing others through teaching and mentoring, interdisciplinary/interprofessional team building, working with communities and systems, and policy and advocacy. We will address these competencies through didactic material, presentations from MCH leaders, and reflective activities. The development of leadership competencies will be framed by the MCH categories of Self, Others, and the Wider Community.

Academic Career: Graduate

Course Component: Seminar

Grade Component: Grad HSU Basis